

SWINDON TOWN

FOOTBALL CLUB



Division 3

1974 - 1975

Official Programme 10p



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NEWS & VIEWS

Again we welcome old friends and on this occasion it is a very special one because we are indeed most pleased to see Peterborough back in their rightful place — League Division 3. To many it seems that it has taken six long years for justice to be done. Peterborough United's promotion from the 4th Division at the end of last season merely righted a most savage decision imposed on a member club by the Football League when it compulsorily relegated the club in 1968 for alleged irregular payments.

At the end of that season Peterborough finished in ninth position, one place above Swindon. Unfortunately in the following year the demotion produced a lot of reaction, and the club had a poor season, being placed in eighteenth position (in the 4th Division, of course). Swindon, supporters will recall, not only won promotion that season, but also the League Cup at Wembley. Such is the fickleness of football. However, it is the disappointments that tests the character not only of people but of clubs.

So gradually Peterborough fought its way back, and last season were champions of Division 4 with a splendid record.

Home						Away						
P	W	D	L	F	A	P	W	D	L	F	A	Pts.
46	19	4	0	49	10	8	7	8	26	28	65	

Peterborough's success has been a great achievement on the part of manager Noel Cantwell. By shrewd judgement of a player's ability and coaching skills, he produced a team with very little money spent on players.

We here in Swindon have many memories of games against our visitors. Prior to gaining entry into the league Peterborough made a great name for themselves in the F.A. Cup. We well remember one epic struggle when we managed to win 2-1 after drawing 1-1 at Swindon. Then at Easter 1963, Peterborough hot favourites for promotion to Division 2 came to Swindon on Good Friday, and before an attendance of 23,239 won by 3 goals to 2. They also won the return game 3-1 played on Easter Monday.

Yet we ended the season in second place with 58 points, and thus gained promotion. Peterborough occupied sixth place.

Peterborough last visited the County Ground on 28th October 1967. The match played on a wet muddy pitch was not a very good one, result a 0-0 draw. The return fixture also ended in a draw 1-1.

This is our last game before the festive season, and we sincerely hope it will be played in that spirit. May we, therefore,

continued on page 9

'POSH' SURVIVE STORM

by Tony Pullein

Proud "Posh" are keeping their sights firmly fixed upon the Second Division, in spite of a disastrous run in October and November — when they won only one out of seven League games — and an exhausting F.A. Cup marathon with Southern League Weymouth. Thanks to the slips of those above them, Peterborough were able to survive those storms and go into the second half of the season full of hope of reaching Division Two for the first time in their history.

Led by manager Noel Cantwell, Peterborough won the Fourth Division championship last season and the manager's confidence in relying upon the men who achieved that paid early dividends this season.

When injuries struck, Mr. Cantwell did make a move to sign strikers John Galley, on loan from Nottingham Forest, and Jon Nixon from Notts County. Galley, the former Wolves, Rotherham and Bristol City player scored only one goal in his stay, however, and later made way for David Llewellyn, a player who developed with West Ham and, who though signing for Peterborough in 1973, has not yet quite established himself in the first team.

Jon Nixon and Tommy Robson are the other likely strikers. Nixon, who gave up a teaching career to turn professional with Notts County, made over 150 League appearances for the Meadow Lane club — and topped their scorers two seasons ago — before transferring to Peterborough this season.

Tommy Robson is a much travelled man with a good goals record. A former

England youth cap, he rose with Northampton from the Third Division, then moved to Chelsea and Newcastle before linking with Peterborough in 1968. He has scored over 90 goals in League football.

Posh have a wealth of experience in midfield where Freddie Hill, Bert Murray and Paul Walker usually perform.

During more than a decade with Bolton, Hill won two England caps and, then a striker, he once topped the Trotters' scoring list. In 1969 he dropped down the scale to join Halifax Town but only a year later he was back in the First Division with Manchester City. Peterborough signed him last year.

Murray won England under-23 caps in his Chelsea days, winning a League Cup winners' medal in 1965. Birmingham signed him in 1966 and five years later he moved to Brighton. He has now been with Peterborough for a year.

Walker began his professional career with Wolves, making several first-team appearances. While at Molineux he also served Watford and Swindon on loan. This is his second season with Peterborough.

David Gregory, a young player who developed in the juniors and made his League debut last season, has also played in midfield and is quite often nominated as substitute.

An injury to Keith Bradley has tended to unbalance the defence with various rearrangements being made. The remaining three defenders — Chris Turner, Mick Jones and Jeff Lee — have sometimes

shifted positions to accommodate Jack Carmichael and Keith Oakes.

Bradley was with Aston Villa for a number of years, making over 100 senior appearances before his transfer to Peterborough two years ago.

Jones was originally with Derby County but was unable to get into their League team. He made his League debut for Notts County in 1969/70 and made some 100 senior appearances for them before his latest transfer last season. Turner rose from the juniors to Peterborough's League eleven five years ago but Lee was signed last season. He had been a member of the Halifax defence for almost nine years.

Carmichael learned his game with Arsenal, and had a short loan spell with Hull City, but it was after transferring to Peterborough in 1970 that he made his League debut. Oakes is another young player developed at Peterborough's London Road ground. He got his first-team chance last season.

The transfer of goalkeeper Eric Steele, who served them on loan during the latter period of last season, was completed during the summer. The former Newcastle player made his League debut while with Posh last February.

Earlier in the season, Peterborough suffered a severe blow in losing two of their most prolific scorers through injury. John Cozens and Jim Hall both dropped out after only a few games.

With 25 goals, Cozens was one of the Fourth Division's leading scorers last

season. He played for Southern League Hillingdon until Notts County signed him in 1970. Soon after joining Posh two seasons ago he hit a hat-trick at Bradford City.

Hall was top scorer the previous season with 24 goals, completing his century of League goals in the process. Last season he hit 14 goals, including four against Doncaster. Jim was previously with Northampton. He moved to Peterborough in December 1967, since when he has on four occasions been the club's leading scorer. He is a former England youth international.

Peterborough were one of the League's most ambitious and enterprising clubs when they were elected to the Fourth Division in 1960. They won promotion in their first season — only the sixth club to achieve that feat — and created a new League record by hitting 134 goals. Terry Bly, with 52 League goals in 1960/61, still holds the record for the highest individual total in Division IV.

They later made several bids for Second Division status and might have made it but for an unfortunate affair in 1968 when the club was compulsorily relegated to Division Four by the Football League for alleged irregular payments. That penalty knocked the bottom out of the club. Attendances fell, spirits dropped and the club has several times been on the brink of folding up.

Now, happily, "Posh" are on the upgrade again. And once again their aim is a place in Division Two.

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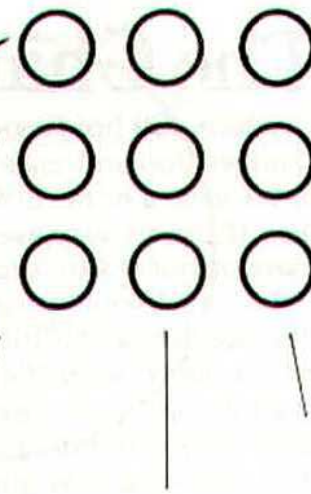


Back Row (left to right) John Musgrove, David Gregory, Peter Price (now returned to Portsmouth), Keith Oakes, David Llewelyn, Jack Carmichael, Stuart Hodson.

Front - Noel Cantwell (manager), Bert Murray, Paul Walker, John Cozens, Jeff Lee, Tommy Robson, John Barnwell (coach)
Sitting - Jeff Lissaman, Peter Barnett.

Third Division Scene

by Tony Pullein



It's Going to be Close!

New Year's Day is when we traditionally make our resolutions, swear to keep them and try to be better persons in the future. The problem in football is – particularly in the Third Division this year – that about a dozen clubs are at this moment pledging themselves to win promotion. And only three can keep their promise.

One consolation to the challengers is that at least one of the top two clubs on New Year's Day are almost certain to miss promotion. Only twice over the past ten years have the two leaders held their positions and, on each occasion, they have switched positions.

Last season was the first when three clubs were promoted so, apart from last season, we do not have a comparative situation to this year's. But it is clear that New Year is certainly not too late for one of the early strugglers to make a sensational recovery.

At this stage last season Oldham were ninth in the table and 12 points behind the leaders. Yet they ended the campaign as divisional champions!

Middlesbrough, in 1966/67, pulled back from tenth place and a nine-point gap on the second club to win promotion.

Now that promotion has been extended, it is possible that one of the bottom four clubs at the moment could still recover to gain promotion. And, converseley,

that one of our high-riding challengers today could end up in Division Four!

The second half of the season promises to be one of the closest-fought on record. Which, while good for the game, is certain to create many nail-biting moments for those who hope to maintain their challenge to the end.

This was the situation on New Year's Day over the past five years.

1969/70	1. LUTON (2)	23	33
	2. ORIENT (1)	24	31
1970/71	1. Bristol Rov.	23	33
	2. A. Villa	23	31
	4. PRESTON (1)	23	29
	5. FULHAM (2)	22	28
1971/72	1. Notts County	21	31
	2. A. VILLA (1)	21	30
	5. BRIGHTON (2)	21	28
1972/73	1. BOLTON (1)	25	33
	2. Bournemouth	25	31
	16. NOTTS CO. (2)	25	24
1973/74	1. BRISTOL ROV. (2)	23	36
	2. Bournemouth	23	32
	3. YORK (3)	22	31
	9. OLDHAM (1)	20	24

The Chairmans Column

Our luck still holds good in the F.A. Cup Competition and once again we find ourselves with a home draw. I am sure that over the years we have had a very fair share of home Cup draws and Mr. Jim Davis, our Vice President who collects all the interesting statistics of the Club and writes the News & Views in our programme, will I am sure come up with some very interesting news on this one. It is surprising how quickly we forget details of the past seasons and I know that Jim's information is very much appreciated by our readers. He either has a terrific memory or an immense library of information but I know that however he obtains it, it must take up a lot of his spare time.

As we know, the Cup draw is made by officials of the Football Association and the Football League and being drawn out of the bag by a system of numbered balls and numbered Clubs, it is purely a matter of luck as to whom you draw. In the early rounds, the draw is on a Regional basis but when the League Clubs come into it, then one can be drawn anywhere. I am sure that the draw made during the Match of the Day programme will have caused a lot of interest.

Each year a few non-league clubs do well in the Cup and I know that people naturally like to see the under-dog come out well in these Cup-ties, but it can be disastrous for a League Club sometimes to lose to these small Clubs, because so often a Club depends, or at least looks for, a good Cup run to keep the interest alive amongst their supporters and also to help the finances of the Club.

The financial returns from the Cup are not that tremendous unless one can progress well into the Competition, but each round is an extra share of a gate. In the 1st and 2nd rounds the gate money received is divided equally between the competing Clubs after the expenses and V.A.T. has been deducted, but when the First and Second Division Clubs are in the draw, the gate is divided three ways after

deducting expenses and V.A.T., with the Football Association Pool taking 33 1/3% and the two participating Clubs taking the remainder between them. It is obvious that if a League Club has to travel to a non-league Club's ground, which can only hold a few thousand people, then the financial return is very small and to lose to such a Club is very bad financially and morally.

What many people sometimes lose sight of is that many of these Clubs have players of League experience in their sides and on these occasions can raise the standard of their game to make it very difficult for League Clubs to conquer. We at Swindon have found this out in the past but I am sure that Danny prepares well with these facts in mind.

Some of our leading amateur clubs are a credit to their organisation and have very good grounds and facilities. In the past these clubs have prospered in so much that they have been able to take away gate money from crowds of several thousands. I may also add that it has been easy to attract the star 'Amateur' player to these Clubs and the very fact that the Football Association has decided to do away with the name of amateur and to call all playing members, Players, in the near future speaks for itself.

Today we return to League points and hope that we shall continue our successful run. It will be interesting to see what our gate is today, as usually at this time of the year we suffer through the Christmas Shopping.

This being my last notes before Christmas, may I take this opportunity to wish you all a very Happy Christmas and a Prosperous New Year.



The Directors, Officials and Players

wish you all

A VERY HAPPY CHRISTMAS



News and Views - continued

wish everyone, Supporters, Players, Officials and Directors a very Happy Christmas. Hoping to see you all on 28th December for the match against Bournemouth, and also on 4th January 1975, for the Third Round F.A. Cup game.

The details of previous encounters between the two clubs are as follows:-

	Home	Away
1961 - 62	3 - 2	2 - 3
1962 - 63	2 - 3	1 - 3
1965 - 66	3 - 0	3 - 2
1966 - 67	4 - 1	2 - 1
1967 - 68	0 - 0	1 - 1

Swindon's score is shown first.

1955 - 56 F.A. Cup Second Round

(h) 1 - 1 (a) Won 2 - 1 (after extra time)

Summary of League encounters

	P	W	D	L	F	A	Pts
Home	5	3	1	1	12	6	7
Away	5	2	1	2	9	10	5
	10	2	2	3	21	16	12

Peterborough United's average attendances

1973 - 74	8,824
1972 - 73	4,761
1971 - 72	5,115
1970 - 71	4,778



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Danny's Desk



May I firstly wish each and everyone of you a very happy Christmas and hope that, amongst the good things you enjoy during the next eight days will be two games of exciting football here at the County Ground both today and next Saturday. The players and myself will spend very little time at Christmas at home as we leave for Plymouth on Christmas afternoon for the Boxing Day match at Home Park.

We have again been fortunate in the F.A. Cup draw – a home game against Lincoln. Last Saturday's game in this competition was no pleasure outing for our players and as expected, Maidstone worked extremely hard for the whole ninety minutes. I would like to commend especially their goalkeeper; but for him I am sure that our goal tally would have been much higher. One of the problems of a Cup run is that our reserve fixtures have had to be postponed and, in consequence, the reserve players lack match practice and this is detrimental to the progress of the club. The reserve team has three purposes, 1, to motivate first team players who are in the Reserves because of injury or loss of form to their best form, and this despite the absence of crowd and atmosphere, 2, to encourage the regular second team player to become experienced at this level so that he develops on to become senior team potential and 3, to acclimatise young apprentices who come into the side from the youth side and so extract their skills at this more demanding higher level. Without doubt this is a real challenge and I am not talking about results as much as getting each man within the team to produce his best form so that he gets the maximum benefit from each match. However, despite all the problems I hope that much more disruption of the reserve fixtures occur for this reason as a good Cup run would be a great relief finance-wise for our Club.

In conclusion, I would repeat my good wishes to you all and extend to you the compliments of the season and remember, after that Christmas party don't drive – we cannot afford to lose supporters that way.

Ten points from five home league matches in November plus exciting home wins in the first two rounds of the F.A. Cup adds up to a very impressive record at the County Ground in the last few weeks. In my previous article in the programme for the Wrexham match on 19th October I recorded and commented on some of the statistics summarising the teams performance in the first 13 matches of the season. I was also foolish enough to predict the number of points the team could expect to win from the 8 matches until the end of November and the number of points at the end of the season. These 8 matches plus the away match at Hereford have now been played making a group of 9 matches since my last article. It is, therefore, an appropriate moment to compare the teams recent performance in these last 9 matches with the early performance in the first 13 matches and to revise the prediction of the number of points we can expect at the end of the season. There is no stopping these statisticians – always predicting – sometimes getting it right.

Lets compare the two groups of matches. Group one has the first 13 matches up to and including the away match at Halifax on October 12th. Group two contains the 9 most recent matches beginning with the Wrexham match on October 19th and including the away match at Hereford on December 7th.

The home performance in the two groups may be summarised as follows:

	Group 1	Group 2	Total
Matches	7	5	12
Points	10	10	20
Goals for	11	11	22
Goals against	6	4	10

With 10 points from 7 matches in the first group and a maximum of 10 points from 5 matches in the second group the recent improved home performance is clear for all to see and enjoy. The goals against figures are very comparable in the

two groups. The goals for figures of 10 goals in 7 matches in group one and 10 goals in 5 matches in group two show the improvement that has brought the better results in group 2.

The away performance in the two groups may be summarised similarly as follows:

	Group 1	Group 2	Total
Matches	6	4	10
Points	5	2	7
Goals for	9	4	13
Goals against	13	8	21

Unfortunately the same improvement apparent in the home record is not shown in the away record. Group one produced 5 points from 6 matches whereas group two produced only 2 points from 4 matches. The goals for show the difference between the two groups. Group one shows an average of 1.5 goals per game but in group two the average is down to 1 goal per game. The goals against record is practically the same in the two groups. The reasons for this difference in results in the two groups are for Danny Williams and the players to determine but there is one comment that should be made. For group one matches we were positioned somewhere in the middle of the table but for most group two matches we were in one of the top few places and most recently in second place. Home teams may be stimulated to play better against a team in second place than against one in tenth place. Remember we got our best result at home so far against Colchester who at that time were in third place. Also Blackburn lost only one match up to October 12th and have lost three times since then.

Now what about the forecast. I hope I am wrong again in the way I was last time. The forecast for the eight matches after my previous article, that is the first 8 of the 9 matches in group 2 was 9.1 points. Yes I am still talking about fractions of a point. Forgive me, we would be lost

continued on page 20

DIVISION 3

DATE	OPPONENTS	RESULT	
		F	A
1974			
Aug. 17	Bury	H 0	2
20	League Cup 1 Portsmouth	H 0	1
24	Port Vale	A 2	2
31	Blackburn Rovers	H 2	0
Sept. 3	Tranmere Rovers	H 0	0
7	Crystal Palace	A 2	6
14	Plymouth Argyle	H 2	0
17	Aldershot	H 3	2
21	Charlton Athletic	A 3	3
24	Walsall	A 0	2
28	Watford	H 2	2
Oct. Oct. 5	Chesterfield Southend United	A 2 H 2	0 0
12	Halifax Town	A 0	0
19	Wrexham	H 2	1
21	Tranmere Rovers	A 0	3
26	Huddersfield Town	A 2	2
Nov. 2	Grimsby Town	H 3	2
5	Chesterfield	H 1	0
9	Brighton & Hove Albion	A 1	1
16	Gillingham	H 1	0
23	Reading F.A. Cup	H 4	0
30	Colchester United	H 4	1
Dec 4	League Cup 5	1	2
7	Hereford United	A 1	2
14	F.A. Cup 2 Maidstone	H 3	1
21	Peterborough United	H	
26	Plymouth Argyle	A	
28	AFC Bournemouth	H	
1975			
Jan. 4	Aldershot (3)	A	
11	Hereford United	H	
15	League Cup SF		
18	Colchester United	A	
22	League Cup SF		
25	Preston North End	A	
Feb. 1	Brighton & Hove A.	H	
8	Grimsby Town	A	
15	Preston North End (5)	H	
22	Gillingham	A	
Mar. 1	Blackburn Rovers (LCF)	A	
8	Walsall (6)	H	
15	Watford	A	
18	Bury	A	
22	Crystal Palace	H	
28			
29	Peterborough United	A	
31	AFC Bournemouth	A	
Apr. 1	Charlton Athletic	H	
5	Huddersfield Town (SF)	H	

DATE	OPPONENTS	RESULT	
		F	A
5	Huddersfield Town (SF)	H	
11	Southend United	A	
19	Halifax Town	H	
22	Port Vale	H	
26	Wrexham	A	
May 3	F.A. Cup Final		

FOOTBALL COMBINATION

DATE	OPPONENTS	RESULT	
		F	A
1974			
Aug. 17	Ipswich Town	A 0	5
20	Bristol Rovers	A	Postponed
24	Oxford United	H 0	4
27	Bristol Rovers	H 0	1
31	Arsenal	A 0	1
Sept. 7	Q.P.R.	H 0	3
14	West Ham United	A 0	5
18	Oxford United	A 0	1
21	Crystal Palace	H 0	3
28	Bournemouth	A 2	2
12	Cardiff City	H 1	0
19	Chelsea	A 0	4
22	Southampton	H	Postponed
Nov. 2	Bristol City	A 0	1
9	Tottenham Hotspur	H 0	2
16	Luton Town	A 1	3
23(1)	Norwich City	H	Postponed
30	Birmingham City	A 2	2
Dec. 7	Leicester City	H 1	2
14(2)	Ipswich Town	H	Postponed
17	Fulham	A 0	2
Jan. 1	Plymouth Argyle	H	
1975			
4 (3)			
11	Leicester City	A	
18	Birmingham City	H	
25 (4)	West Ham United	H	
Feb. 1	Tottenham Hotspur	A	
8	Luton Town	H	
12	Reading	A	
15(5)	Norwich City	A	
22	Bristol City	H	
26	Crystal Palace	A	
Mar. 1	Arsenal	H	
8(6)	Q.P.R.	A	
15	Fulham	H	
29	Bournemouth	H	
31	Plymouth Argyle	A	
Apr. 7	Cardiff City (SF)	A	
12	Reading	H	
22	Southampton	A	
26	Chelsea	H	
May. 3	F.A. Cup Final		

FOOTBALL COMBINATION

Table of results to Tuesday, 17th December 1974 (not inclusive)

	P	W	D	L	F	A	Pts.
Bristol City	22	15	3	4	45	22	33
Chelsea	20	13	6	1	43	17	32
Plymouth Argyle	20	13	3	4	41	26	29
Luton Town	19	10	5	4	38	21	25
Leicester City	22	9	6	7	32	24	24
Ipswich Town	16	11	1	4	29	16	23
Arsenal	21	8	5	8	23	22	21
Southampton	18	8	4	6	40	27	20
Norwich City	18	7	5	6	30	24	19
Tottenham Hotspur	18	7	5	6	26	27	19
Crystal Palace	21	8	2	11	36	45	18
Queens Park Rangers	19	6	5	8	26	30	17
Cardiff City	19	7	3	9	36	43	17
Birmingham City	20	5	7	8	21	28	17
A.F.C. Bournemouth	17	6	4	7	20	26	16
Bristol Rovers	20	6	4	10	19	33	16
Oxford United	20	7	1	12	23	30	15
Fulham	18	4	5	9	17	25	13
Reading	17	5	2	10	23	43	12
West Ham United	19	3	2	14	23	37	8
Swindon Town	16	2	2	12	8	38	6

DIVISION 3

	Home Goals			Away Goals			Pts
	P	W	D	L	F	A	
Blackburn	21	8	3	0	17	6	33
Swindon	22	9	2	1	22	10	15
Port Vale	22	7	3	0	22	9	25
Crystal Pal.	21	8	2	1	23	12	32
Colchester	22	7	3	2	23	10	24
Charlton	21	8	2	1	27	15	31
Plymouth	21	8	2	0	17	5	31
Peterboro	21	6	3	1	12	6	42
Preston	22	8	1	2	22	10	23
Southend	22	7	3	2	21	9	22
Hereford	22	7	3	2	21	7	22
Wrexham	21	5	4	1	20	10	24
Watford	22	5	4	2	16	13	16
Walsall	21	6	2	2	19	6	14
Bury	22	6	3	2	15	5	22
Gillingham	21	5	3	2	16	10	13
Halifax	21	5	4	2	17	11	04
Grimsby	21	6	1	3	20	15	21
Bournemouth	20	5	1	4	13	8	22
Chesterfield	21	4	4	3	17	14	20
Brighton	24	5	4	1	15	11	10
Huddersfield	21	4	3	3	14	12	21
Tranmere	20	6	1	3	21	9	02
Aldershot	21	6	1	3	17	11	03

FOR THE RECORD

F.A. Cup - Round 2 14th December 1974

SWINDON TOWN 3 (Prophett, Eastoe (3))
Barron, Dixon, Trollope, Hubbard, Burrows, Prophett, Moss, McLaughlin, Eastoe, Butler, Anderson, Jenkins (S)

MAIDSTONE UNITED 1 (McLaughlin o.g)
Maggs, Sheriden, Barker, Richardson, Priestley, Plumb, McVeigh, Tough, Basey, Everest, Morton, O'Sullivan (S)

FOOTBALL COMBINATION

FULHAM 2

SWINDON TOWN 0

Lawrence, Chalklin, Tanner, Broom, Stroud, Pooley, Gill, McGovern, Surett, Gilligan, Jenkins, S. Gardner.

HOME ATTENDANCES

Opponents	Attendances	League Average
Bury	6441	6441
Portsmouth (L.Cup)	4779	-
Blackburn Rovers	4951	5696
Tranmere Rovers	5511	5634
Plymouth Argyle	5496	5599
Aldershot	5733	5626
Watford	6326	5743
Southend	6690	5878
Wrexham	6731	5985
Grimsby Town	7198	6119
Chesterfield	8277	6335
Gillingham	8847	6563
Reading (F.A.Cup)	13,365	
Colchester	10072	6256
Maidstone (F.A. Cup)	10016	

MIDLAND YOUTH LEAGUE TABLE

Week ending 14.12.74

	P	W	D	L	F	A	Pts.
Wolves	12	7	4	1	21	14	18
Oxford	10	8	1	1	29	10	17
W.B.A.	11	6	3	2	27	8	15
Leicester City	10	5	2	3	20	10	12
Aston Villa	9	3	5	1	16	10	11
Swindon Town	11	4	2	5	16	19	10
Bristol City	8	4	1	3	18	13	9
Nottm. Forest	9	4	1	4	11	9	9
Coventry	12	4	1	7	11	23	9
Birmingham	9	2	3	4	10	10	7
Notts. County	9	1	1	7	6	18	3
Northampton	12	1	0	11	6	47	2

**BELL'S SCOTCH WHISKY
DIVISIONAL MANAGERS
AWARD**

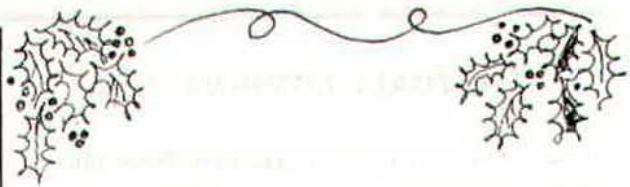
**DIVISION THREE (NOVEMBER)
DANNY WILLIAMS; SWINDON TOWN**

This afternoon we have a very pleasant and thoroughly deserved ceremony to perform before the kick off. The presentation of the Bell's Scotch Whisky Divisional managers award for November to our Manager Danny Williams.

Mr. Williams was nominated for this award by the Football League as the Third Division Manager who has done most for his Club during the month.

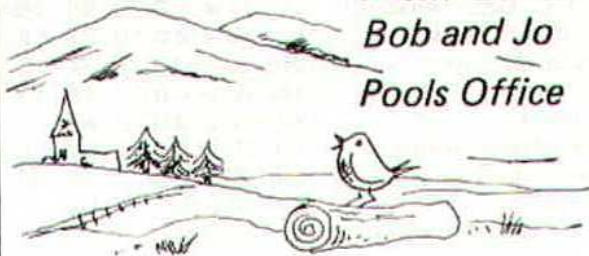
His award will be a gallon bottle of Bell's Scotch Whisky and it will be presented by Mr. David Lloyd of Bell's Scotch Whisky.

I'm sure everyone here will want to say 'cheers' and wish more success this season to Danny Williams.



*A MERRY CHRISTMAS AND
A HAPPY NEW YEAR TO
ALL OUR AGENTS AND
MEMBERS*

*From Graham
Bob and Jo
Pools Office*

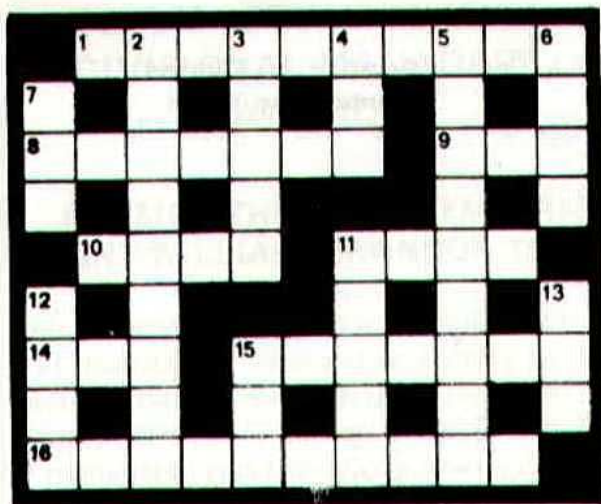


***Gaining more new fans
everyday!***



The Evening Advertiser

FOR THE RECORD	Football League		League Cup	F.A. Cup		Football Combination		Midland Youth	
	Apps	Gls	Apps	Apps	Gls	Apps	Gls	Apps	Gls
J. Barron	20		1	2					
J. McLaughlin	16 (2 sub)	1	1	2					
N. Trollope	22	1	1	2					
T. Hubbard	22	1	1	2					
R. Potter	12 (1 sub)		1						
D. Munks	3 (2 sub)		1			10			
D. Moss	19 (2 sub)	6	1	2	1				
D. Syrett	13 (5 sub)	3				1	2		
P. Eastoe	22	15	1	2	3				
H. Maclean	16 (2 sub)	1	1			2			
T. Jenkins	11 (1 sub)	1	1	(2 sub)		3			
L. Dixon	17 (3 sub)	1	1	2		2			
F. Burrows	11 (3 sub)	2	(1 sub)	2		5			
J. Butler	14 (1 sub)	1		2		1			
C. Prophett	17 (1 sub)			2					
J. Allan	2								
T. Anderson	5	1		2	1	7			
		1 o.g.			1 o.g.				
G. Chalklin						12		8	1
K. Tanner						16		11	
G. Broom						8			
A. Young						12			
M. Thompson						5(3 sub)		11	1
K. Gill						15	1		
I. Farr						15(1 sub)	2	11	4
M. McGovern						13	2		
N. Algar						4(2sub)		10(1 sub)	3
T. Brinkworth						1(3 sub)		8(1 sub)	
N. Berry						5			
M. Hooman						1		9	
J. Fisher						1			
J. Way						1			
N. Cowley						1 sub			
K. Styles						3			
J. Gilligan						10(2 sub)		11	2
S. Slattery						5(3 sub)			
B. Parry						3			
C. Gardner						8(1 sub)		10	3
M. Elias						2			
K. Stroud						3			
M. Lawrence						1		7	
A. Hayduck								2	
G. Goodwin								1	
N. Cowley								7(1 sub)	
A. Sloman								1	
J. Way								2	
J. Fisher								4(3 sub)	
J. Gough								1	2
R. White								1	
T. Young								1	
G. Harvey								1	
K. Langley								1	
R. Brinkworth								1(3 sub)	
A. Ashman								1	
S. Price								1	



CROSSWORD PUZZLE

The first four correct entries opened by The Secretary, The Swindon Town F.C. County Ground, Swindon will each receive two tickets to a home Football League match. Please mark your envelope "Ninety-Niner"

Compiled by David Peck

CLUES - Across

1. Greek champions who knocked Celtic out of the European Cup this season (10)
8. Their line-up includes McLaughlin, Moss and MacLean (7)
9. Cruyff was 'discovered' by - - - Buckingham (3)
10. Rioch or Ramsbottom (4)
11. Scot serving Sirrel (4)
14. Where half the sides go in every cup round (3)
15. Alick Jeffrey ended his League career here (7)
16. Birmingham lastliner (4,6)

CLUES - Down

2. Where to watch Wallington, Weller and Waters (9)
3. F.A. Cup final referees used to take this instead of cash (now they get both) (5)
4. - - - Branfoot is back at 15 across (3)
5. Key player at West Ham? (5,4)
6. Four-lettered word that makes managers flinch (4)
7. The Van der Kerhof twins turn out for - - - Eindhoven (1,1,1)
11. Oxford operate at - - - Ground (5)
12. - - - Utjesenovic (St. George Budapest & Australia) (4)
13. Dave Webb's goal-tally last season (3)
15. England trainer: - - - Cocker (3)

Copyright Margana

Solution to Crossword in Maidstone Programme

SOLUTIONS - Across

1. Poland, 4. Road, 8. drive, 9. Allan (N. Forest), 10. Mick Mills, 14. Robin, 16. throw
17. Webb, 18. Endean.

SOLUTIONS - Down

1. Podd, 2. Luigi (Riva), 3. Neeskens (Holland), 5. Owl, 6. Dens (Dundee), 7. Hamilton (Academicals), 11. Large, 12. Drew, 13. Swan, 15. Bob (Southend).

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COMPETITION**

**Organised by the Swindon
Schools Football Association**

Today's Contestants are —

For Kingsdown Comprehensive School

Kevin Pickett
Alan Black
Michael Brown

For John O'Gaunt School, Hungerford

Kevin Monaghan
Brice Wooldridge
David Mooney

For King Alfred School, Wantage

Lance Jones
Gareth Williams
Stephen Couling

Saturday, December 21st, 1974.

K	Birmingham v Liverpool
L	Manchester City v Wolverhampton
M	Newcastle v Leeds
N	Stoke v Arsenal
O	Bolton v Oxford United
P	Bristol Rovers v Portsmouth
Q	Cardiff v Notts. Co.
R	Norwich v Bristol City
S	Southampton v Fulham
T	York City v Manchester Utd.
A	Brighton v Plymouth
B	Gillingham v Chesterfield
C	Grimsby v Charlton
D	Halifax v Bournemouth
E	Hereford v Blackburn
F	Huddersfield v Walsall
G	Preston N.R. v Port Vale
H	Southend v Aldershot
I	Tranmere v Bury
J	Wrexham v Watford



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22"/24" - £3.30; 26"/28" - £3.47
30"/32" - £3.75.

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Boys.
24"/26" - £2.40; 28" - £2.70; 30"/32"
£3.00.

Swindon Town Track Suits with Badge
24" to 32" - From £6.60.

Leading Club Shoulder Bags (with Club
names) - £1.95.

Adidas Shoulder Bags - Red, White, Black,
Blue - £3.10.

Adidas Holdalls - Red, White, Black,
Blue - £5.35.

Adidas Boots - Moulded Soles - Becken-
bauer Star - Boys £5.21. Mens £6.02.

Adidas Boots - Screw in Soles - Becken-
bauer Super - Boys £6.82. Mens £7.28.
Celtic - Boys £7.05. Mens £7.63.

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Swindon Town Ball Point Pens	8p	Ball & Boot Key Rings	20p
Satin Scarves in Club colours	73p	Pencils	6p
Rosettes	14p	Rainhoods	6p
Lapel Badges	30p	Bracelets - large	28p
Satin Pennants	22p	Bracelets - small	26p
PVC Pennants	25p	Pendants	26p
Maxi Pennants	45p	Autograph Books	27p
Shirt badges	13p	Fibre Tip Pens	5p
Philatelic League Cup Covers	25p	Combs	8p
1969 League Cup Final programmes	5p	Sew on Patches	30p
1969 League Cup Ties	25p	Car Sticker Badges(Self Adhesive)	16p
Programmes	10p	Chrome Pendants (First Division)	33p
New Club Ties	£1.15p	Iron-ons	15p
Players' photographs	15p	Button Badges 1st Division only	5p
Bob hats	75p	First Division Fringed Pennants	23p
Kopper Jackets	£1.93p	F.A. Diaries	45p
Shoulder bags	£1.38p	Club Tankards	65p
Duffle bags	£1.05p	Peace fingers	35p

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profile on TREVOR ANDERSON



Trevor was born in Belfast and played as an amateur for Porterdown where he was spotted by the Manchester United Scouts and he eventually signed for that Club as a professional in October 1972. Trevor played for his country as an amateur on three occasions and in April 1973 gained his first Cap as a professional, his present tally of full Caps being six.

Trevor married a young lady from his native country and he and his wife Lesley now live in Swindon. Trevor is a great fan of Rod Stewart.

Football League record:

		Aps.	Gls.
Man. United	1972/73	2 (5)	1
	1973/74	11 (1)	1
	1974/75	-	-
Swindon	1974/75	-	-

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From our Tame Statistician - **continued**

without fractions! This forecast was made up of 6.8 points from 5 home matches and 2.3 points from 3 away matches. Thus with 10 points from the home matches and two points from the away matches we did better at home than expected and about what was expected away. However, the loss at Hereford added to the away record shows the smaller reward for away effort.

Armed with this information, the current league table, the fixture list, many sharp pencils and the backs of many envelopes (mostly previously containing Christmas cards or bills) I have recomputed the forecast. It shows some very interesting information. The basic forecast of the number of points at the end of the season is 52 (no fractions this time, it came out exactly — I cannot promise not to have fractions next time). This is made up of 36.3 points from home matches and 15.7 from away matches. It shows an increase in the points expected from home matches of only 3.4 over last time. This is little more than the 3 points extra over the forecast last time. The forecasting method is unbelievably clever (modest fellows statisticians!) and takes into account the performance of the other teams. The forecast is lower than might have been expected because no less than 6 of the 10 teams we still have to play at home have shown a recent improvement in their away record to match our improved home record. Just shows what a hazardous exercise forecasting can be. Not only can Swindon improve at home and slip a little away from home but all the other 23 teams can vary also. If the team continues to play as it has done so far in the 22 matches to date we can expect 52 points at the end of the season.

The next group of matches to concentrate on are the seven matches until the end of January although with the town's cup run not all of these matches may take place before the end of January. However the forecast for this group of 7 matches is 6.7 points. It is made up of 4.2 points from the 3 home matches and

2.5 points from the 4 away matches. Thus with only 2.5 points predicted from 4 away matches there is a chance for the team to improve the forecast and their chances of promotion by collecting 3 or more points. The game at Plymouth (they have only dropped 2 home points so far this season) should provide the challenge to any team thinking of promotion and a win there on Boxing Day would be an excellent result and a good start to an improved away performance.

It is important to note that the Aldershot away match must make way for the third round cup match and if we reach the fourth round it will be another away match that must make way again. Thus having played 12 home and 10 away matches so far we could find a string of away matches left to play later in the season. An important fact to bear in mind if this situation arises.

The man in the middle



JIM BENT (Hemel Hempstead)

A navigator in the R.A.F. (his parent association), began refereeing in the R.A.F. and has officiated in Malta and the Highland League in Scotland. Promoted to the Football Combination in 1967, he went on The League line the following year. Was appointed to the full list in 1972. Refereed a 1973 F.A. Challenge Trophy semi-final, and one of last season's F.A. Cup Quarter-final games. He was also on the line for an F.A. Cup semi-final and a U.E.F.A. Cup game last season. His hobbies include cross country running and playing squash, photography and gardening. Married with a son and daughter.

**If the
Town win,
celebrate
with a pint
of Arkells.
If they lose,
drown your
sorrows
in it.**

ARKELLS 

QUIZ

1. Name two former Division One goalkeepers who have managed Peterborough United?
2. Name a Former Swindon Town player who played in Football League Cup Final 1968-69 and later played for Peterborough.
3. In Season 1955-56 Swindon beat Peterborough United (then in Midland League) in the F.A. Cup Second Round. Name the team and score who defeated them in Fourth Round.
4. Peterborough United hold a Football League record. What is it!
5. Name a former Norwich City player who helped to create the record in Question Four.
6. Derek Dougan, now at Wolves, once played for Peterborough United. What club did Peterborough sign him from?
7. Name former Peterborough United manager who played against Swindon Town in 1955-56 Cup-Tie for Peterborough.
8. Name Peterborough United player who played for Swindon last season.
9. John Barnwell, Peterborough United trainer/coach played against Swindon Town in that epic 1966-67 F.A. Cup run. Name the club he played for.
10. Name a former English International player now on Peterborough United's books!
11. Name three Peterborough United players who gained Professional Footballers Association awards last season.

ANSWERS

1. George Swindin (Arsenal) Jack Fairbrother (Newcastle)
2. Don Heath
3. Charlton Athletic 2 - 1
4. Most goals for in a season, 134 goals, 46 matches, 1960 - 61 season (Division 4)
5. Terry Bly (52)
6. Aston Villa
7. Norman Rigby
8. Paul Walker on loan from Wolves
9. Nottingham Forest
10. Freddie Hill, when with Bolton
11. Freddie Hill, Paul Walker, Jim Hall

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SWINDON TOWN v PETERBOROUGH UTD.

SATURDAY, 21st DECEMBER 1974

SWINDON TOWN

1. Barron
2. Dixon
3. Trollope
4. Hubbard
5. Burrows
6. Prophett
7. Moss
8. McLaughlin
9. Eastoe
10. Butler
11. Anderson

Division
Three

PETERBOROUGH

1. Steele
2. Bradley
3. Lee
4. Walker
5. Turner
6. Carmichael
7. Murray
8. Gregory
9. Nixon
10. Hill
11. Robson

Ref: Mr. J.E. Bent (Hemel Hempstead)
Red Flag: Mr. H.R. Hall (Birmingham)
Yellow Flag: Mr. G.C. James (Newport)



TEXACO

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of the
Festive Season*